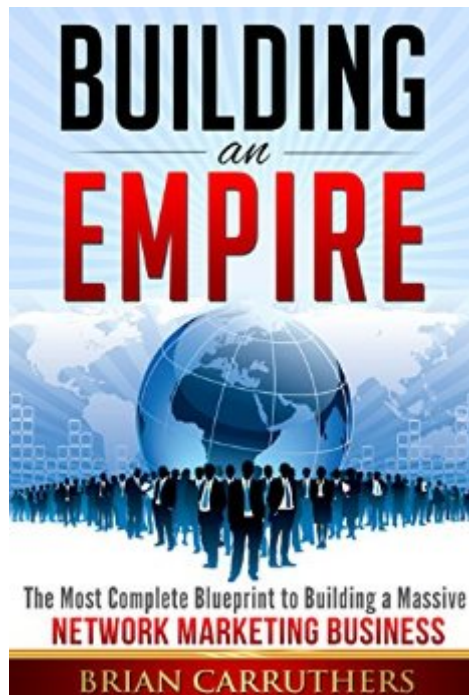


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# Building An Empire: The Most Complete Blueprint To Building A Massive Network Marketing Business



## Synopsis

Brian Carruthers has built one of the largest, most profitable downline teams in all of network marketing in the last decade. His success system helped his team grow to more than 350,000 distributors, including countless stories of lives being changed for the better by the incomes generated. Beyond the surface success of gaining wealth and living the dream lifestyle as an eight-figure income earner, Brian's alignment of personal goals with a greater purpose of helping to change lives has fueled his passion for this profession. Brian pours nearly 20 years of knowledge, experience, and wisdom from being in the field working with thousands of distributors into the pages of this groundbreaking book. Use it as your comprehensive manual/guidebook and you will save yourself from going down the wrong paths, avoid the pitfalls that stop many networkers in their journeys, and cut years off your learning curve. Applying the wisdom from this book will make you more effective, more profitable, and you will have more fun on your rise to the top while you are BUILDING YOUR EMPIRE!

## Book Information

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## Customer Reviews

This is a GREAT book for anyone - from those contemplating "can I do this?" to those who have already proven the answer is "yes". While there are many books consistently released on understanding network marketing philosophy, positive mental attitude and building belief - which are all important - I can't recall ANY book which gives as much real info on how-to's, why-to's and details on how to create duplication like this book does. Having personally known the author since 1997, and witnessing him learning, then DOING, then consistently teaching everything he's written in this book, for me, is also refreshing; there are hundreds of retired network marketing professionals-turned-author who haven't been in the field for a decade or more. But, Brian is in the field daily as a top producer, a top recruiter and top builder... right now - his words, tips, training and techniques are relevant, applicable, and working TODAY. Bravo, Brian! Can't WAIT to have my entire team read this over and over again. Thanks so much.

I have read many books over the years and I can tell anyone that wants to change their life that this book is exactly what everyone needs. I love the authors brutal honesty and the fact that he made 15 million dollars and sets the example for anyone to do it. This is my first review ever on after buying over 500 items so I can safely say it is my best purchase ever.

WOW! I've known Mr. Carruthers for years but I didn't know all of the methods he's deployed over the years. To read this is to finally have a real Blueprint of what to do to build your network marketing business and create massive Momentum and create multiple layers of success in your organization. Since I started reading it, I can't put it down. This is now one of the books I'll definitely recommend to my team and other network marketers. This has also helped me refocus and eliminate some distractions

I wish I had this book 19 years ago when I started my network marketing business! I have built a team of well over 100,000 associates all across N. America using the exact same techniques that Brian so eloquently spells out in this book! I will be using this book as the ONLY guide to building my team to over a half a million in the next few years! All I can say is...THANK YOU, THANK YOU, THANK YOU Brian!!! Michael Dorsey

I've been in network marketing building teams for 11 years and have read about 12 books a year - this is by far THE BEST BLUEPRINT from start to finish for professionals in our industry I've ever read! Chapter 1 is all about inoculating your new associates and I am going to give this book to

every person I sponsor and make them read chapter 1 before they do anything when starting my business. THANK YOU for writing this AWESOME book!!! It's all the wisdom I sometimes forget to pass down to the team, but now it's all here in one book to pass on! Yea!

This book combines everything that works with real life stories to back it up. No blasphemy, but you have created the bible for network marketing. When I preach the gospel of success in our industry, in the pulpits of meeting rooms across the country, I will undoubtedly be reading from the text of this masterpiece. Never before have I seen such a comprehensive manual of success in Network Marketing. Yes there have been other amazing writings in our industry. Even if we were to compare those books this would have to be the completion of them all. It is the most relevant and up to date success system anyone can find. My wife and I cracked open the book the first day. I have already read so many pages that contained the combination for success. My entire team will carry this book with them as the blue print. This is the play book. This is the go to guide. This will be the GPS that sits with in arms reach of those that truly want the directions to successville. Thank you so much for taking your time to create these words and put them into such an easy yet informative read. I MADE MY FIRST MILLION STUDYING YOUR BLUE PRINT. I dedicate my next million to you!

I have been working my Legal shield Business for about 2 and a half years. I had some great sponsors who helped me during my first 3 weeks then it stopped., They for whatever reason went A-wall. If that relates to you then I think this will as well. I saw and was constantly around plenty of people like me and not so much who were doing great making money and being promoted. We are marketing the same service with the same tools -- It was me and I knew it. Was hard to see but it's necessary to be humble with yourself. During the first year of my new business--I had to gather any info and teachings as I went on and I must have failed more than 2 dozen times. I was so thirsty for some help even if it was just one phone call to ask a 6 or 7 figure earner what I can do.... I knew I could do it. Then fast forward 2 years later Brian Carruthers writes this book. It even helped me become a better actor. Everything and I mean everything he writes about from tracking your daily activity and why you are not marketing anything nor making any money to how to talk to ANYONE who either says not interested to how to make them become more curious or excited.... to handling any type of rejection, market and or events. This book is the most complete handbook for the entire industry of network marketing. It is the most complete hand book for any type of network marketer. He stands by it enough to say if you are not making any money at all by reading the book and applying the actions then he will buy it back from you. Well stated for a GREAT read.

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